



Media Alert

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Electronic Music Keyboards Needed for Free Music Academy

Rosie's House conducts *Keys for Kids: Keyboard Donation Drive* on August 28

What: Rosie's House: A Music Academy for Children is conducting the Keys for Kids: Keyboard Donation Drive to collect 50 keyboards for fall classes. Donated keyboards need to be portable, have at least 60 keys, and in working condition. Typical brands are Casio and Yamaha. Donors receive a tax receipt for their donation.

Who: Rosie's House: A Music Academy for Children is a free afterschool music academy for students from low-income families.

When: 9 a.m. to 1:30 p.m. on Saturday, August 28. Keyboards and donations accepted.

Where: Rosie's House: A Music Academy for Children is located at Central United Methodist Church, 1875 North Central Avenue in Phoenix.

More: Salt River Project has also awarded Rosie's House the SRP Employee Community Service Grant, which provides funding to non-profit organizations at which SRP employees are actively involved. The grant will fund the purchase and installation of a storage facility at the Rosie's House downtown campus. The storage facility will house the instruments that are loaned to students who attend the academy. Rosie's House has an inventory of more than 200 musical instruments.

Rosie's House provides free music lessons and loaned instruments to children that would not be able to afford lessons due to the economic limitations of their families. The keyboards will be used by new piano students in the Group Piano Lesson Program. More than 50 new piano students have been interviewed for fall classes, and Rosie's House is seeking keyboard donations in order to provide these students with an instrument.

About Rosie's House: A Music Academy for Children:

Rosie's House was founded in 1996 by Rosebell & Woody Schurz. Rosie & Woody wanted to provide children from low-income families the chance to experience the beauty of music in their lives. Our mission is to provide under-served youth of Greater Phoenix with the gift of music, which enhances their daily lives by providing direction, stability and tools for future success. The academy offers over 300 group and private lessons a week in string instruments, piano, brass and woodwind instruments, and a variety of ensembles (including chorus). More info www.rosieshouse.org

About Salt River Project:

Community outreach is the hallmark of SRP's corporate culture. SRP believe in a bright future for communities and is committed to invest time, resources and energy into the programs, projects and events that make Arizona a great place to live. SRP is the third-largest public power utility in the nation, serving more than 935,000 electric customers in the greater Phoenix metropolitan area. SRP is the metropolitan area's largest supplier of water, delivering about 1 million acre-feet annually to agricultural, urban and municipal water users.

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