



Media Alert

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Rosie's House receives the *Be More Creative Award* from Eight, Arizona PBS

Rosie's House featured on television special

Who: Rosie's House: A Music Academy for Children. Rosie's House is a free afterschool music academy for students from low income families. Rosie's House teaches over 300 students ages 5-18 at its downtown Phoenix campus.

What: Eight, Arizona PBS, awarded Rosie's House the **Be More Creative Award** in May 2010. Presented by Wells Fargo, the award recognizes Rosie's House's outstanding achievement in Arts & Culture. Rosie's House is featured on Channel Eight, Arizona PBS, in a television special that focuses on the non-profits work in the community.

When: TV Special aired in June 2010 – and is available for viewing online at:

<http://www.azpbs.org/bemore/>

More: Winners of **Eight's** third annual **Be More Awards™** were announced in May at **Eight, Arizona PBS** studios in downtown Phoenix. Close to 200 guests attended the event honoring the outstanding achievements of Arizona's nonprofit organizations.

Award categories ranged from outstanding marketing initiatives, exceptional educational outreach, innovative organization endeavors, extraordinary fundraising and event efforts, and commitment to arts and cultural awareness. The award winners are presented in *Eight's Be More Awards* television special airing in June and July on Channel Eight.

About Rosie's House: A Music Academy for Children: *Rosie's House was founded in 1996 by Rosebell Schurz. Growing up in Munich during World War II, Rosebell's passion for playing the violin was overcome by the sad circumstances of the war. She founded Rosie's House in a small house in South Phoenix to give children from low-income families the chance to experience the beauty of music in their lives. Our mission is to provide under-served youth of Greater Phoenix with the gift of music, which enhances their daily lives by providing direction, stability and tools for future success. The academy offers over 300 group and private lessons a week in string instruments, piano, brass and woodwind instruments, and a variety of ensembles (including chorus).*

More info www.rosieshouse.org

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